

CITY ATTORNEY'S IMPARTIAL ANALYSIS OF  
MEASURE

Measure \_ proposes an Ordinance, if approved by the voters of the City of Redlands, would amend Redlands Municipal Code Section 5.08.482, and establish a new business license rate for distribution centers doing business in the City of Redlands. The revenue received by the City would be used to defray the costs of providing City services and supplement the City's General Fund. The Measure was placed on the ballot by the City Council.

A distribution center is defined in Redlands Municipal Code Section 5.08.482 as a business which consists primarily of receiving, temporarily storing and subsequently distributing goods, wares or merchandise to wholesalers and retailers.

Presently, the business license rate for distribution centers operating in the City of Redlands is four and seven-tenths cents (\$.047) per square foot of gross floor area. The Measure would establish a new annual business license rate of ten and one-half cents (\$.105) per square foot of gross floor area principally devoted to the distribution of goods. The Measure would also delete existing language that would increase the business license rate annually by the percentage increase in the Consumer Price Index to the maximum amount of five cents (\$.05) per square foot of gross floor area. All other provisions of Redlands Municipal Code Section 5.08.482 remain unchanged.

Application of the new business license rate to such distribution centers would result in the City's receipt of approximately \$530,000 annually. If approved by the voters, the new business license rate would go into effect on January 1, 2023. Pursuant to State law, the Measure requires a simple majority approval of the voters to pass.

A "yes" vote would approve the increase of the business license rate to ten and one-half cents (\$.105) per square foot of gross floor area for distribution centers in the City of Redlands.

A "no" vote would leave the business license rate at its current rate of four and seven-tenths cents (\$.047) per square foot of gross floor area for distribution centers in the City of Redlands.

The above statement is an impartial analysis of Measure \_\_\_\_. If you desire a copy of the Measure, please call the elections official's office at (909) 798-7531 and a copy will be mailed at no cost to you.

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**FILED**

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BY  DEPUTY  
REGISTRAR OF VOTERS