

Argument in Favor of Measure F

Redlands City Clerk

Redlands is known for its small town feel and quality of life where you know your neighbors, support local business, and enjoy the outdoor areas that are special to our community. Measure F continues this Redlands tradition by preserving the character of our Historic Downtown/Packing House District while allowing the development of a walkable mixed-use community with diverse housing, retail, and restaurant destinations in dedicated walkable space. Measure F will enhance the quality of life for Redlands residents by placing restrictions on developments to preserve our Redlands community while balancing the need for increased housing and access to the rail line for families and employees.

MEASURE F:

- **Limits buildings to three-stories in our Historic Downtown and University area** except for the buildings within ¼ mile of the University Street Transit Village which has planned two-, three- and four-story buildings.
- Sets **parking standards** for all multistory buildings that have a residential component, which will limit the worsening traffic and parking congestion in the city.
- Allows four-story buildings in the New York, Alabama, and California street transit villages where four-story buildings currently exist.
- **Reduces commuter traffic** in the University area, as members of the faculty and staff live in the University Village and work on the campus next-door.
- For the Downtown and University Street Transit Village, prohibits buildings taller than two **stories** in all established and constructed single-family, residential neighborhoods, preserving their quality of life.
- Sets **new rigorous standards** for the socio-economic study for all projects that have a residential component.
- **Preserves for generations** our Emerald Necklace in San Timoteo Canyon.

Measure F will ensure that development is consistent with the values and quality of life that we have inherited.

Paul Barich- Mayor of Redlands

Krista Newkirk-President, University of Redlands

William Cunningham

AUG 22 2022

Redlands City Clerk

STATEMENT BY PROPONENTS/AUTHORS OF ARGUMENTS

Elections Code section 9600 requires that all arguments concerning measures shall be accompanied by the following statement, to be signed by each proponent and by each author, if different, of the argument.

The undersigned proponent(s) or author(s) of the:

Check the appropriate box below:

- [X] Argument In Favor of (Proponents)
[] Rebuttal to the Argument In Favor of (Opponents)
[] Argument Against (Opponents)
[] Rebuttal to the Argument Against (Proponents)

Ballot measure F at the Statewide General election for the (Measure Letter) (Title of Election)

City of Redlands to be held on November 8, 2022 hereby state that this (Jurisdiction) (Date of Election)

argument is true and correct to the best of their knowledge and belief. (his/her/their)

Proponents/Authors:

Form entry for Paul Barich, Mayor of Redlands, signed 8/22/2022.

Form entry for Krista Newkirk, President of University of Redlands, signed.

Print Name <u>Walter Stewart C. ...</u> Title _____	Signature _____ Date <u>5/10/2020</u>
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Print Name _____ Title _____	Signature _____ Date _____
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Print Name _____ Title _____	Signature _____ Date _____
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