



Elections Office of the Registrar of Voters

Voting Accessibility Advisory Committee

August 23, 2016
3:00 p.m. – 4:30 p.m.



- Introductions
- VAAC Goals
- Previous Meeting Summary
- Presidential Primary Election Recap
- Presidential General Election
- Accessible Voter Information Guide
- Voter Education and Resources
- Open Forum



- Help improve:
 - Polling place accessibility
 - Website accessibility
 - Poll worker training
 - Printed election materials
- Assist in HAVA grant funding decisions
- Increase cooperation with community groups
- Assist with poll worker recruitment
- Provide feedback on Elections Office performance
- Evaluate new voting system

- Election Update
- Election Accessibility Review
- Voter Education and Resources

Presidential Primary Election Recap

Page 5



**Total Registered
Voters**

784,130

339,754
Ballots Cast

43.33%
Total Voter Turnout

59%

Percent of voters
who voted by mail

41%

Percent of voters who
voted at the polls

Historial Voter Turnout

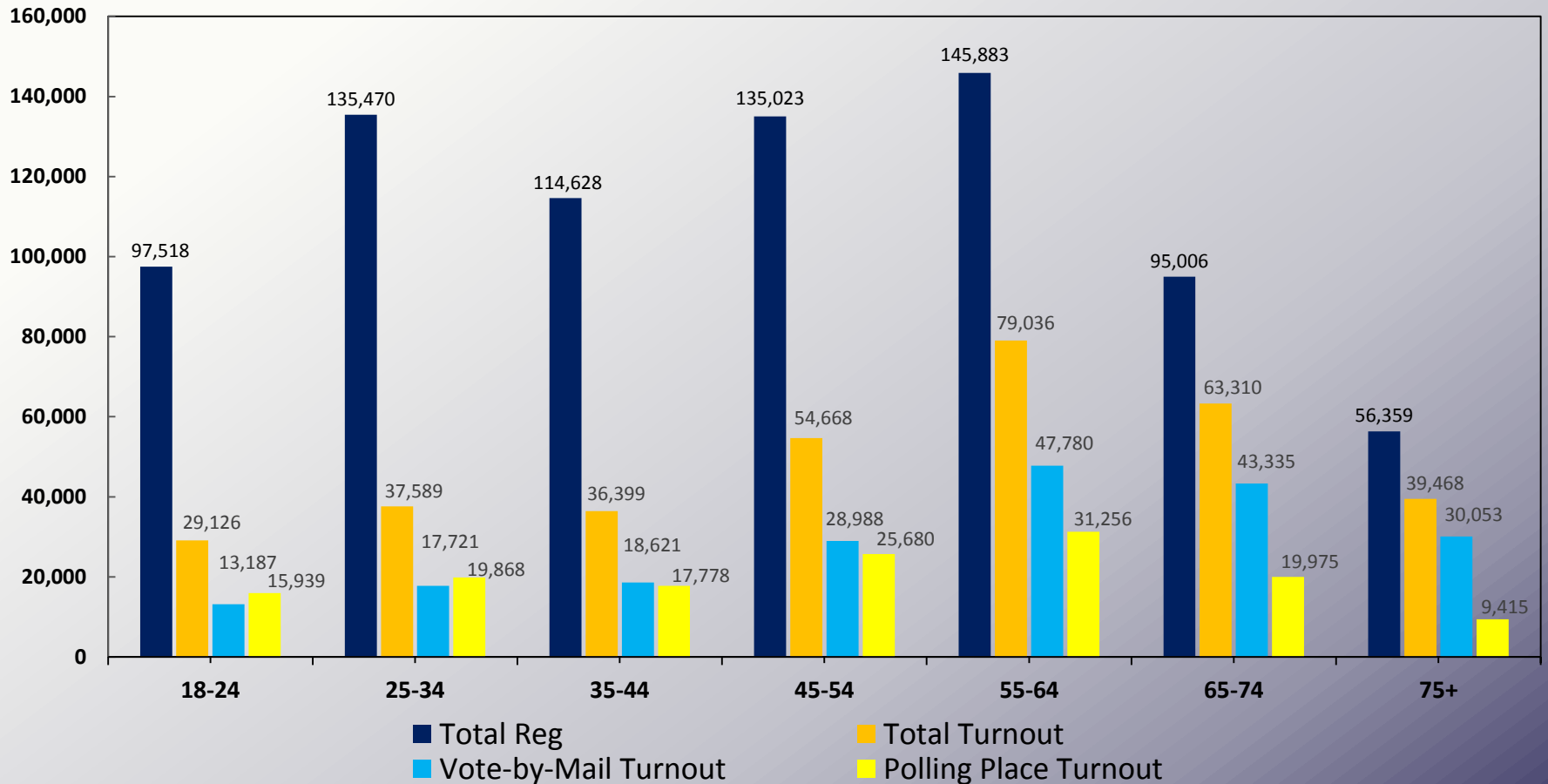


Elections Office of the Registrar of Voters

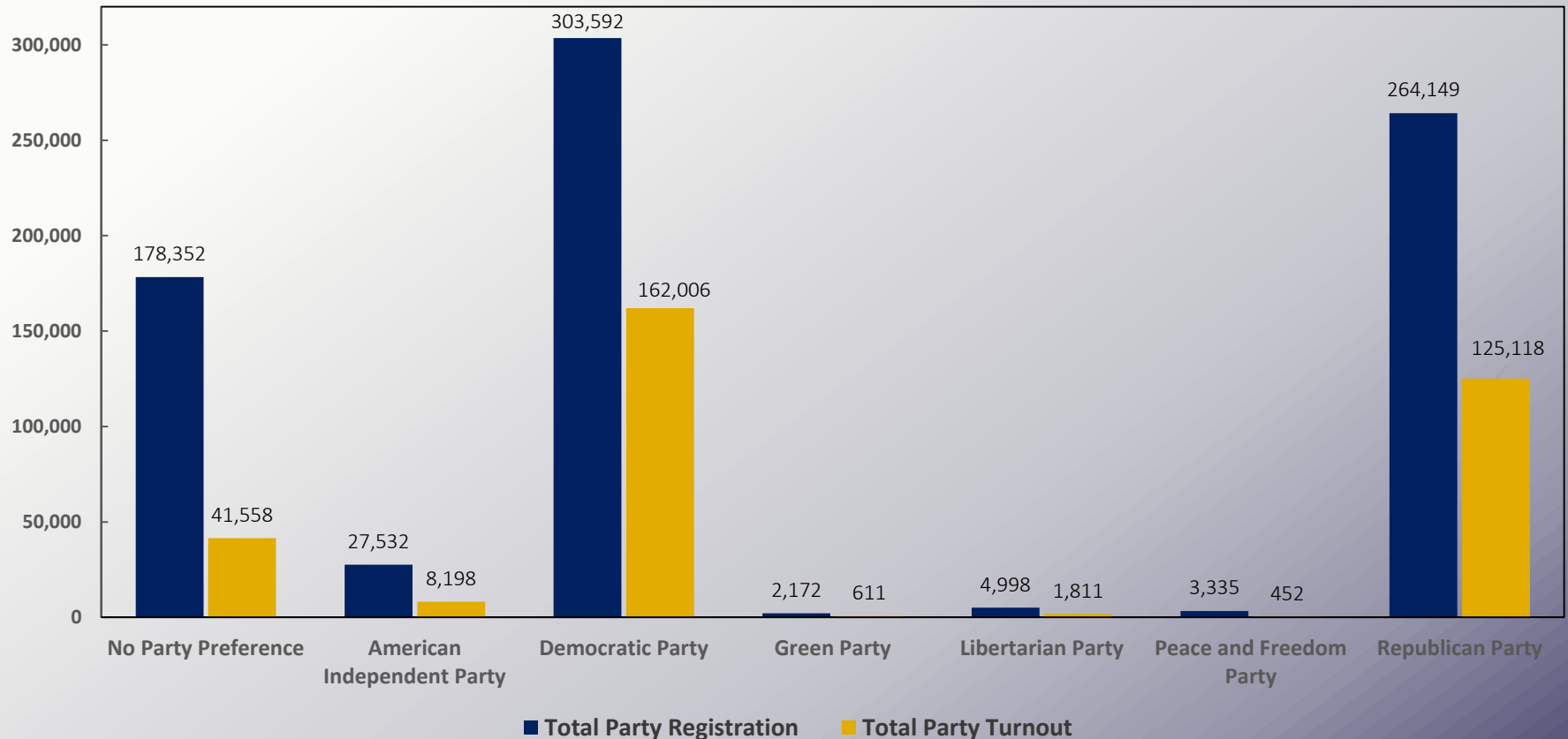
www.SBCounty.gov

Presidential Primary Election Recap

Voter Turnout by Age Group
June 7, 2016, Presidential Primary Election



Voter Registration and Turnout by Party
June 7, 2016 Presidential Primary Election



- Election Day - November 8, 2016
 - 407 polling places
 - 3,200 poll workers
 - 5 early voting locations
 - 180 contests
 - 475 candidates
 - 23 local measures
 - 17 state propositions

■ Important Election Dates

- Friday, Oct 7 Voter Information Guides delivered
- Tuesday, Oct 11 Early voting begins (Elections Office)
- Friday, Oct 14 Mail Ballots delivered
- Monday, Oct 24 Voter registration deadline
- Monday, Oct 31 Early voting expands (4 locations)
- Tuesday, Nov 1 Deadline to apply to vote by mail
- Tuesday, Nov 8 Election Day

- Pilot program for Presidential Primary Election
- Challenges
 - New product for vendor
 - Delivery date
 - Catch-all template
 - Information organization
 - Spelling and formatting errors

LIVEBALLOT

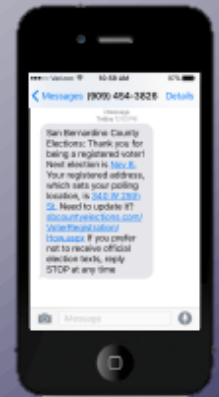
- Relaunch for November 8, 2016
- Improvements
 - Available sooner
 - Individualized template
 - Better information flow
 - Feedback from users – VAAC members

LIVEBALLOT

- Ambassador Program
 - Voter education and community outreach
 - Focus in targeted areas
 - Hard to recruit areas
 - Low voter registration areas
 - Recruitment and training coming soon
 - Need volunteer recruitment referrals
 - Need speaking engagement referrals



- Elections Office Messaging Program
 - Personalized election information (mail ballot tracking, election information) directly:
 - From the Elections Office website
 - Via email
 - Via text messages
 - Increase awareness of early voting, vote-by-mail, online Voter Information Guide



- Website accessibility
 - JAWS and NVDA (NonVisual Desktop Access)
 - Sortsite
 - Website content evaluation
- Elections Office - building accessibility
 - County conducted full evaluation
 - Improved door entry
 - Improved ramps and railings

Discussion

Feedback, Questions, Comments

- Schedule future meetings
 - Fall meeting - October
 - Election update
 - Voter outreach update

Thank You