



Elections Office of the Registrar of Voters

Bilingual Advisory Group

August 24, 2016
3:00 p.m. – 4:30 p.m.



- Introductions
- Bilingual Advisory Group Goals
- Previous Meeting Summary
- Presidential Primary Election Recap
- Presidential General Election
- Voter Education and Resources
- Open Forum



Bilingual Advisory Group Goals

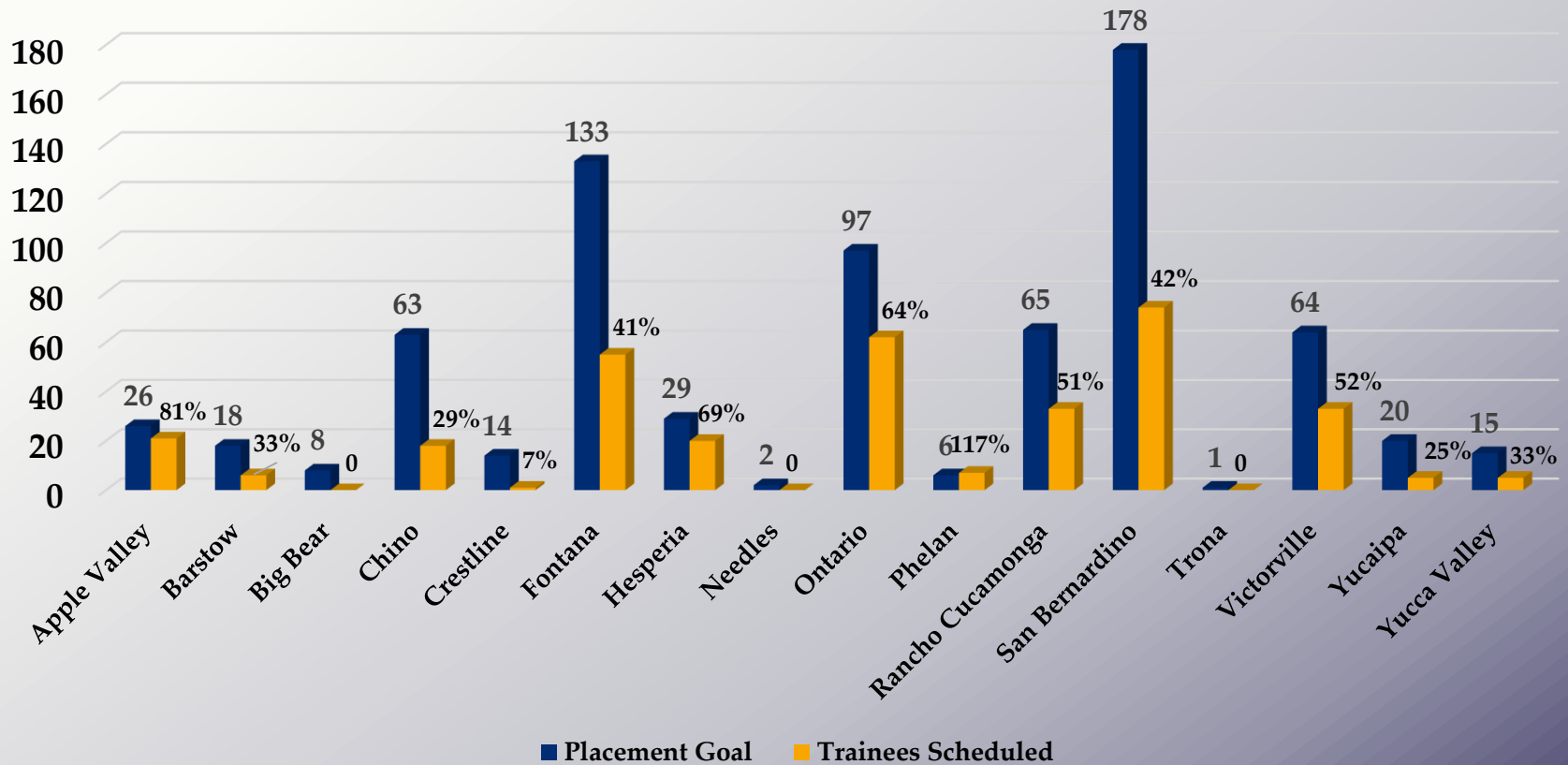
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- Increase partnerships with community organizations
- Disseminate informational written materials to the Spanish-speaking community
- Proactive recruitment of bilingual poll workers
- Improve translation of election materials



- Presidential Primary Election recap
- Poll Worker Program update
- Voter education and resources

Spanish-Speaking Poll Workers Recruitment



Presidential Primary Election Recap

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**Total Registered
Voters**

784,130

339,754
Ballots Cast

43.33%
Total Voter Turnout

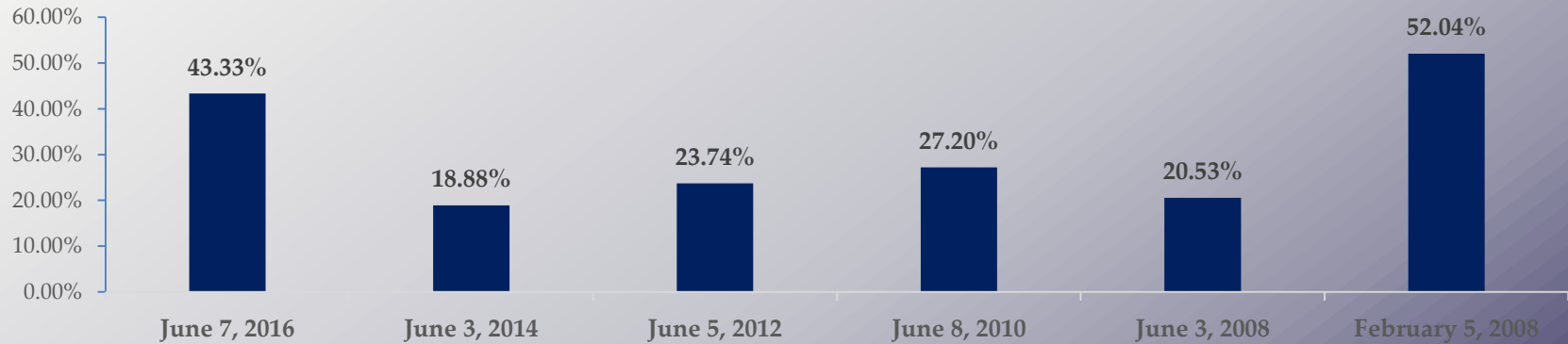
59%

Percent of voters
who voted by mail

41%

Percent of voters who
voted at the polls

Historial Voter Turnout

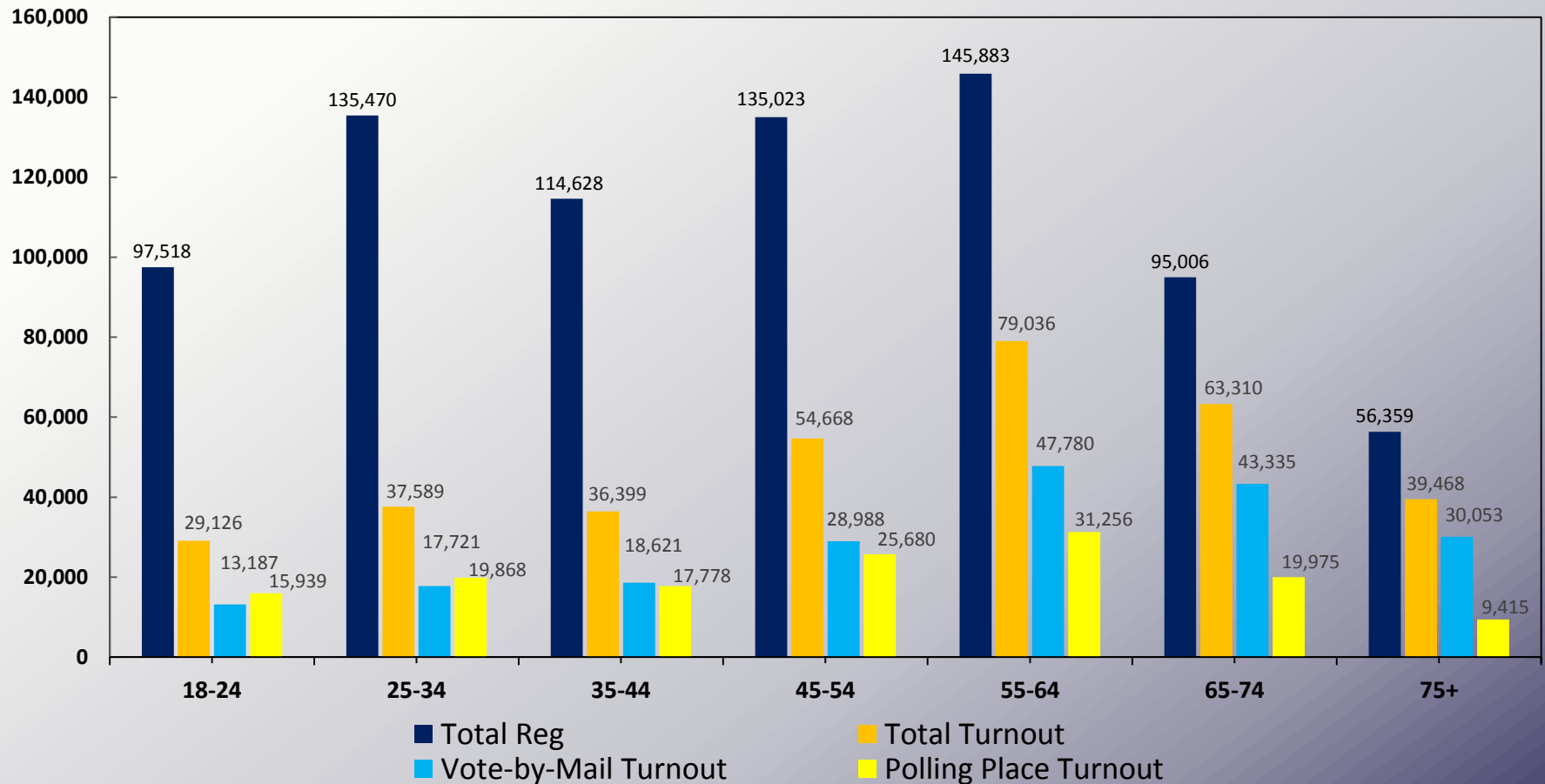


Elections Office of the Registrar of Voters

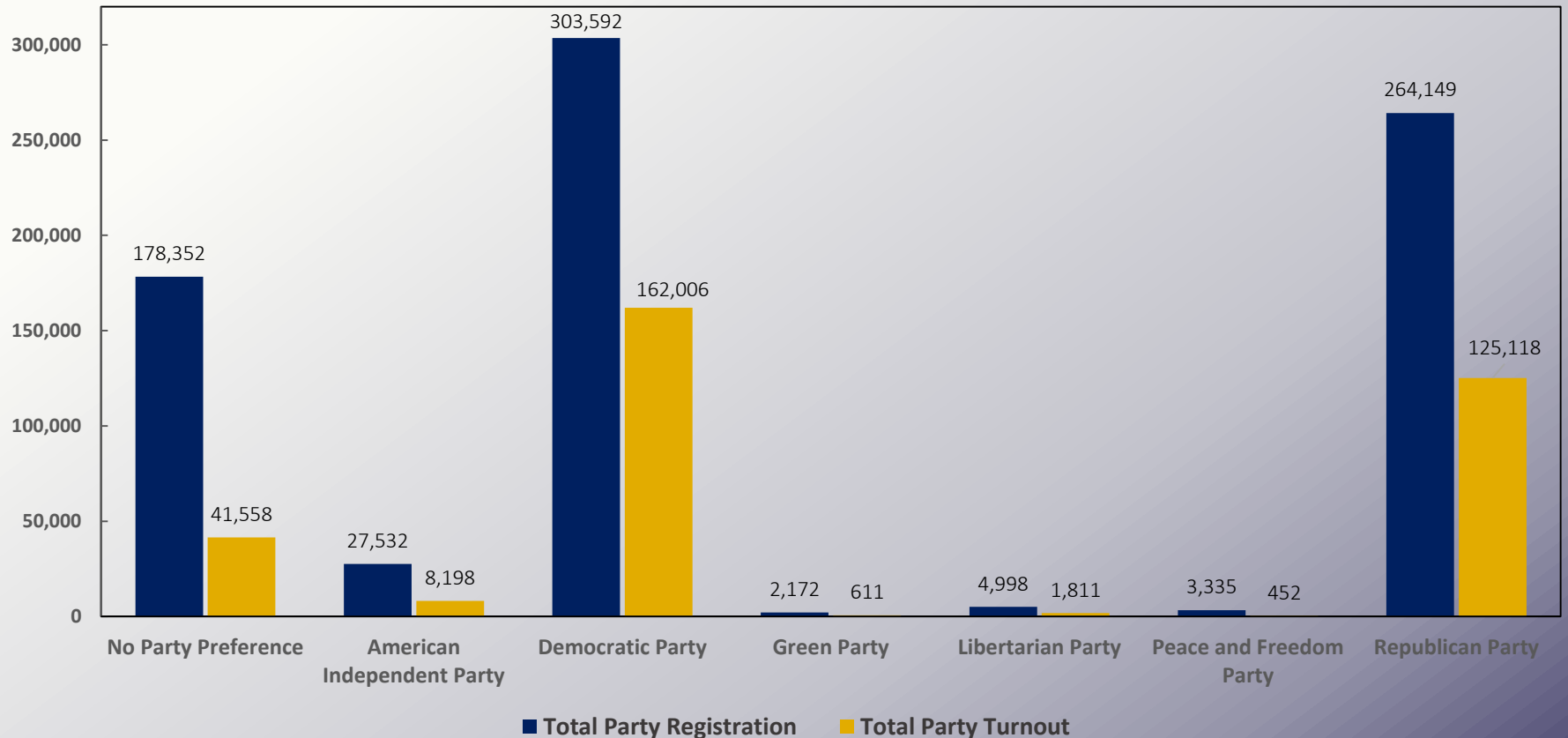
www.SBCounty.gov

Presidential Primary Election Recap

Voter Turnout by Age Group
June 7, 2016, Presidential Primary Election



Voter Registration and Turnout by Party
June 7, 2016 Presidential Primary Election



Presidential Primary Election Recap

■ Bilingual poll worker program

	Chinese			Korean			Spanish			Tagalog			Vietnamese		
	Goal	Actual	% goal	Goal	Actual	% goal	Goal	Actual	% goal	Goal	Actual	% goal	Goal	Actual	% goal
Apple Valley		1					26	26	100%						
Barstow							13	11	85%						
Big Bear							8	4	50%						
Chino	9	7	78%	2	1	50%	63	51	81%	7	4	57%	1	2	200%
Crestline				1	0	0%	14	9	64%						
Fontana		1		1	1	100%	123	87	71%		4				
Hesperia							29	35	121%		1				
Needles							2	0	0%						
Ontario	6	7	117%	2	0	0%	97	78	80%	3	4	133%	2	1	50%
Rancho Cucamonga	4	1	25%	1	0	0%	55	39	71%		1			2	
San Bernardino		4		1	3	300%	178	145	81%	3	3	100%	1	1	100%
Trona							1	0	0%						
Victorville		1			1		49	35	71%		4				
Yucaipa		1					20	15	75%						
Yucca Valley					1		15	9	60%						
Total	19	15	79%	8	5	63%	693	544	78%	14	11	79%	4	4	100%

- Election Day - November 8, 2016
 - 407 polling places
 - 3,200 poll workers
 - 5 early voting locations
 - 180 contests
 - 475 candidates
 - 23 local measures
 - 17 state propositions

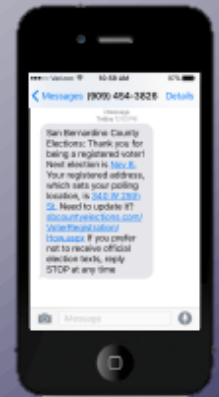
■ Important Election Dates

- Friday, Oct 7 Voter Information Guides delivered
- Tuesday, Oct 11 Early voting begins (Elections Office)
- Friday, Oct 14 Mail Ballots delivered
- Monday, Oct 24 Voter registration deadline
- Monday, Oct 31 Early voting expands (4 locations)
- Tuesday, Nov 1 Deadline to apply to vote by mail
- Tuesday, Nov 8 Election Day

- Ambassador Program
 - Voter education and community outreach
 - Focus in targeted areas
 - Hard to recruit areas
 - Low voter registration areas
 - Recruitment and training coming soon
 - Need volunteer recruitment referrals
 - Need speaking engagement referrals



- Elections Office Messaging Program
 - Personalized election information (mail ballot tracking, election information) directly:
 - From the Elections Office website
 - Via email
 - Via text messages
 - Increase awareness of early voting, vote-by-mail, online Voter Information Guide



- National Voter Registration Day
 - Tuesday, September 27, 2016
 - Voter registration trainings – Tuesdays at 10:30 a.m.

- Expand Ethnic Media contacts
 - Increase access to election information
 - Disseminate poll worker information

Discussion

Feedback, Questions, Comments

- Schedule future meetings
 - Fall meeting - October
 - Election update
 - Voter outreach update

Thank You