



Elections Office of the Registrar of Voters

Bilingual Advisory Group

February 4, 2016
10:00 a.m. – 11:30 a.m.



- Welcome and introductions
- Previous meeting summary
- Poll worker program
- Spanish language demographics
- Bilingual recruitment goals and objectives
- Open forum



■ Voting Rights Act

- August 6, 1965 - President Lyndon Johnson signs into law the Voting Rights Act, establishing landmark protective measures to prohibit discrimination
- August 6, 1975 - President Gerald Ford reauthorizes the Voting Rights Act; new provisions extends assistance to language minorities (Section 203)
- Section 203 was reauthorized in 1982, 1992 and 2006



- Voting Rights Act
 - Voting Rights Act Section 203 Spanish-language mandates apply to Counties:
 - Where there are over 10,000 or over 5 percent of the total voting age citizens have limited English proficiency

- Voting Rights Act

- Summary of Section 203 Federal Mandates

- All election information - ballots, voter information guides, registration forms and voting machines, etc. must be provided in Spanish
 - Provide Bilingual poll workers
 - Provide Elections Office language assistance to voters

- Section 203 compliance
 - Accurate translations
 - Certified translators – Merrill Brink
 - Website – Google translator
 - Election materials
 - Vote-by-Mail ballots, paper ballots, Voter Information Guides
 - Voting machines
 - Voter registration applications
 - Polling place materials and signage

- Section 203 compliance
 - Bilingual poll workers
 - Bilingual poll workers are given an additional \$10 stipend
 - Elections Office trains and assigns bilingual poll workers to 100% of all polling places
 - 2014 General Election requirement – 315 polling places
 - 2014 General Election actual – 100% - 414 polling places
 - Determination of precincts – Secretary of State
 - San Bernardino County – exploring new analysis of Census Bureau information

- Section 203 compliance
 - Phone bank support
 - Daily
 - Election Day

- Bilingual advisory group goals
 - Increase communication and build partnerships
 - Identify community based groups to increase partnerships
 - Distribute election information through media outlets
 - Disseminate informational written materials to the Spanish-speaking community
 - Provide feedback on Elections Office performance

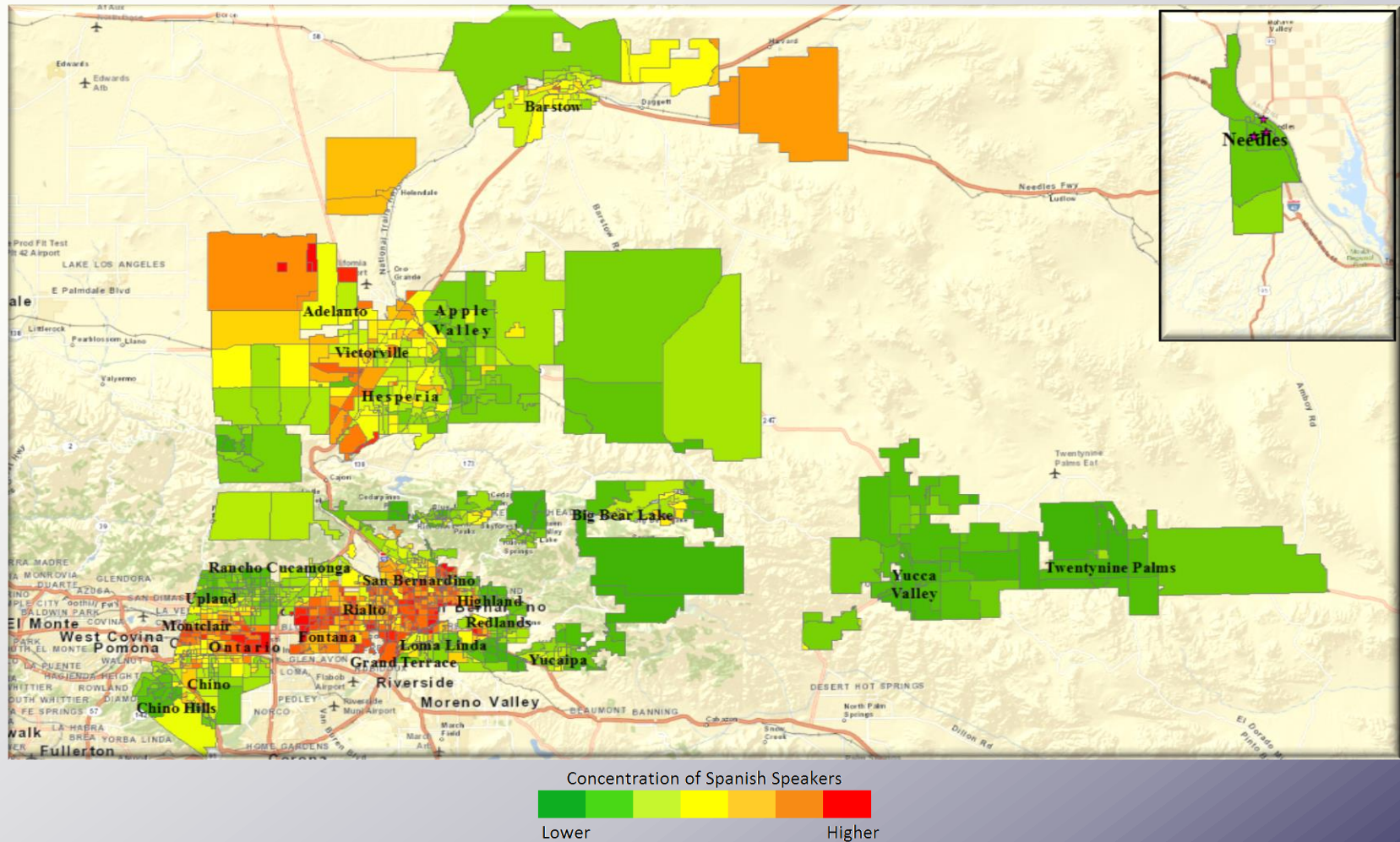
- Bilingual advisory group goals
 - Improve translation of election materials
 - Readability of translated documents
 - Improved website information
 - My Elections Gateway accessibility to Spanish-speaking community

- Bilingual advisory group goals
 - Proactive recruitment of bilingual poll workers
 - Increase partnerships with community organizations
 - Distribute recruitment information
 - Increase number of bilingual poll workers

- Conduct elections for most jurisdictions in San Bernardino County
 - Employ 3,500 poll workers
 - Challenges
- Overview of poll worker program
- Recruitment
 - Blanket vs. targeted methods
 - Analysis

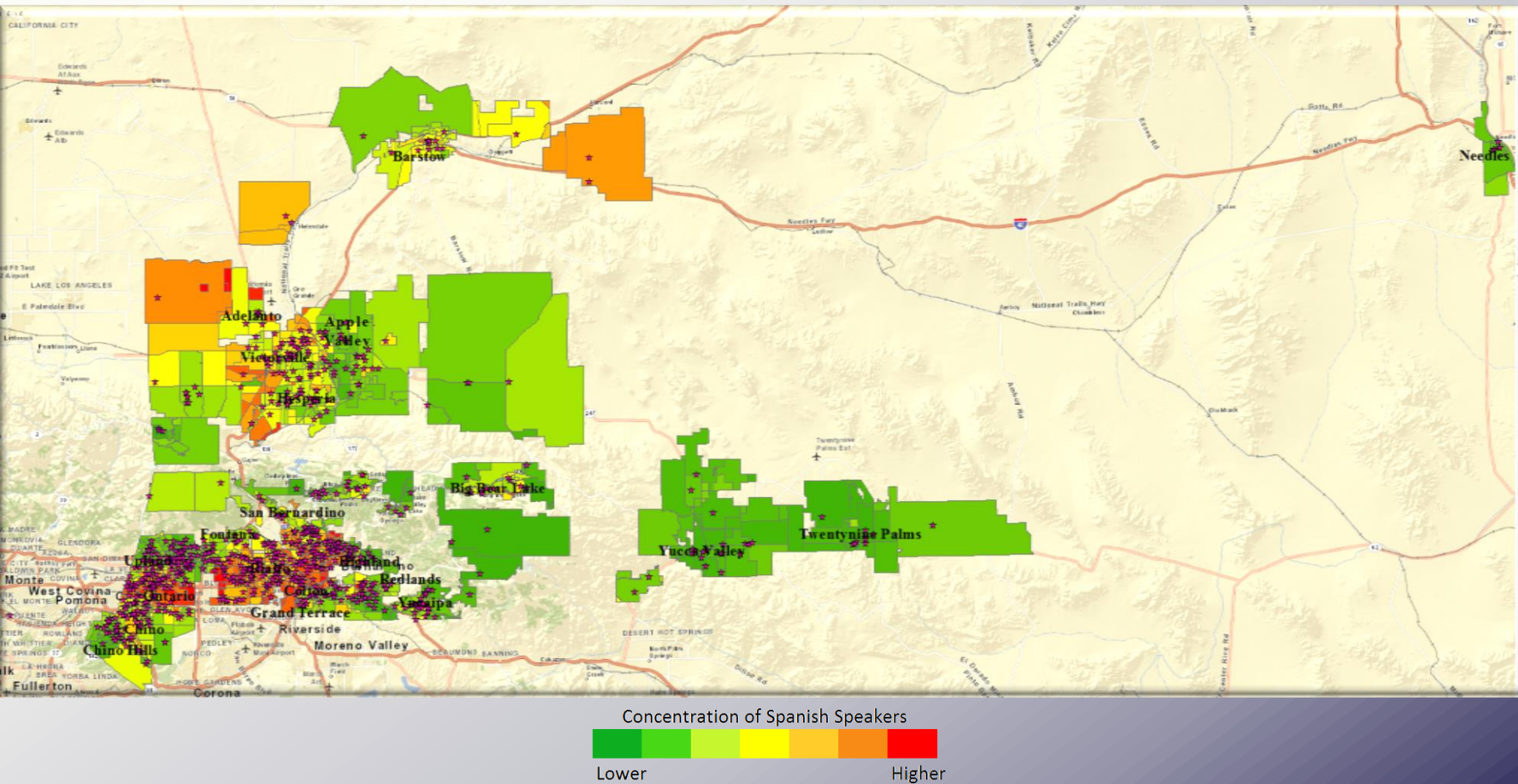
- Language density maps
 - Census Data (*green: low density – red: high density*)
 - Voting age population
 - Limited English proficiency
 - Language spoken at home listed as Spanish
 - English proficiency marked as “less than very well”
 - Polling place data (*stars*)
 - Representative of all potential 760 polling places
 - Poll worker data (*blue dots*)
 - Residences of 1,700 bilingual poll workers

Spanish Language Density Demographics



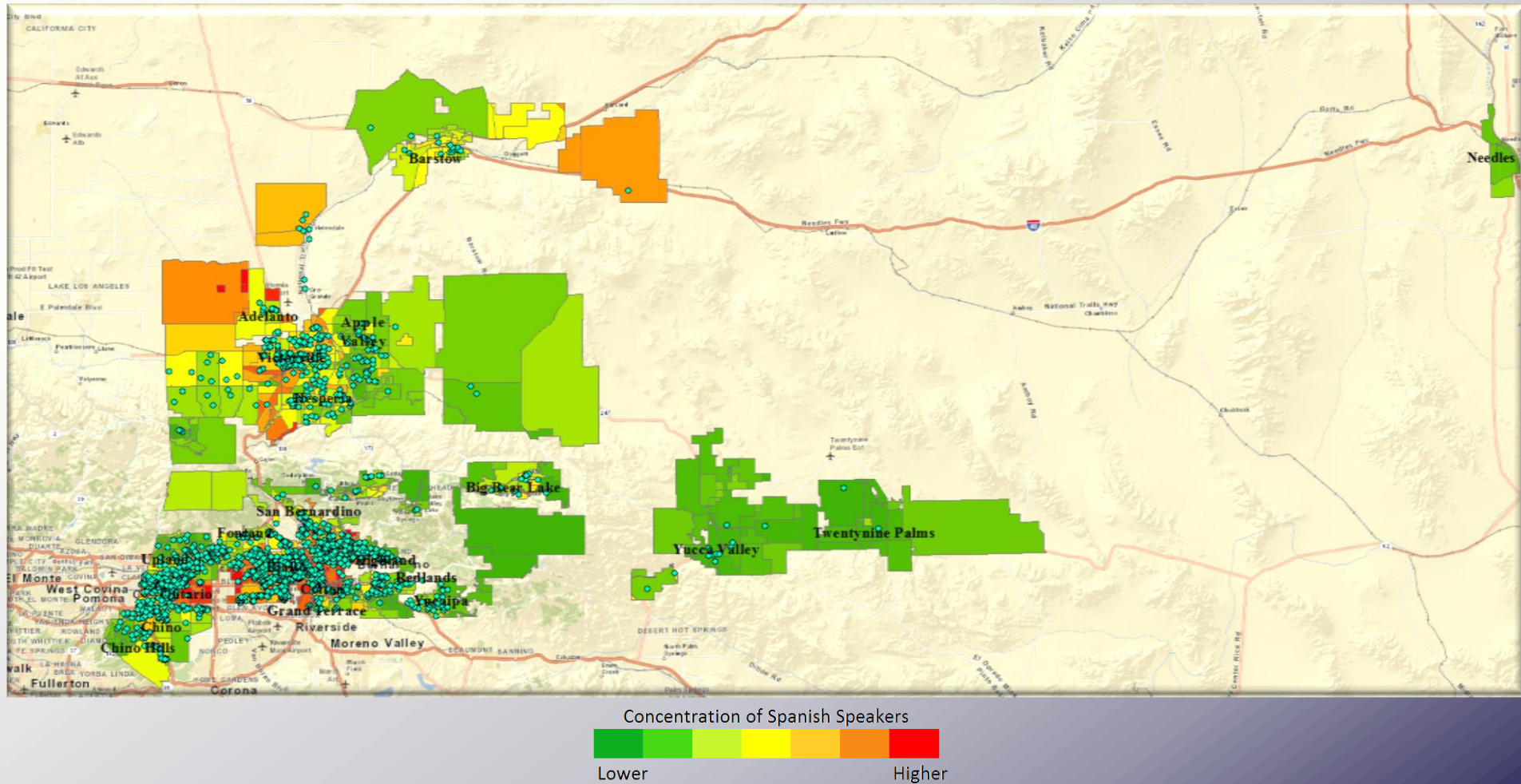
Spanish Language Demographics

Spanish Language Density Demographics with Polling Places



Spanish Language Demographics

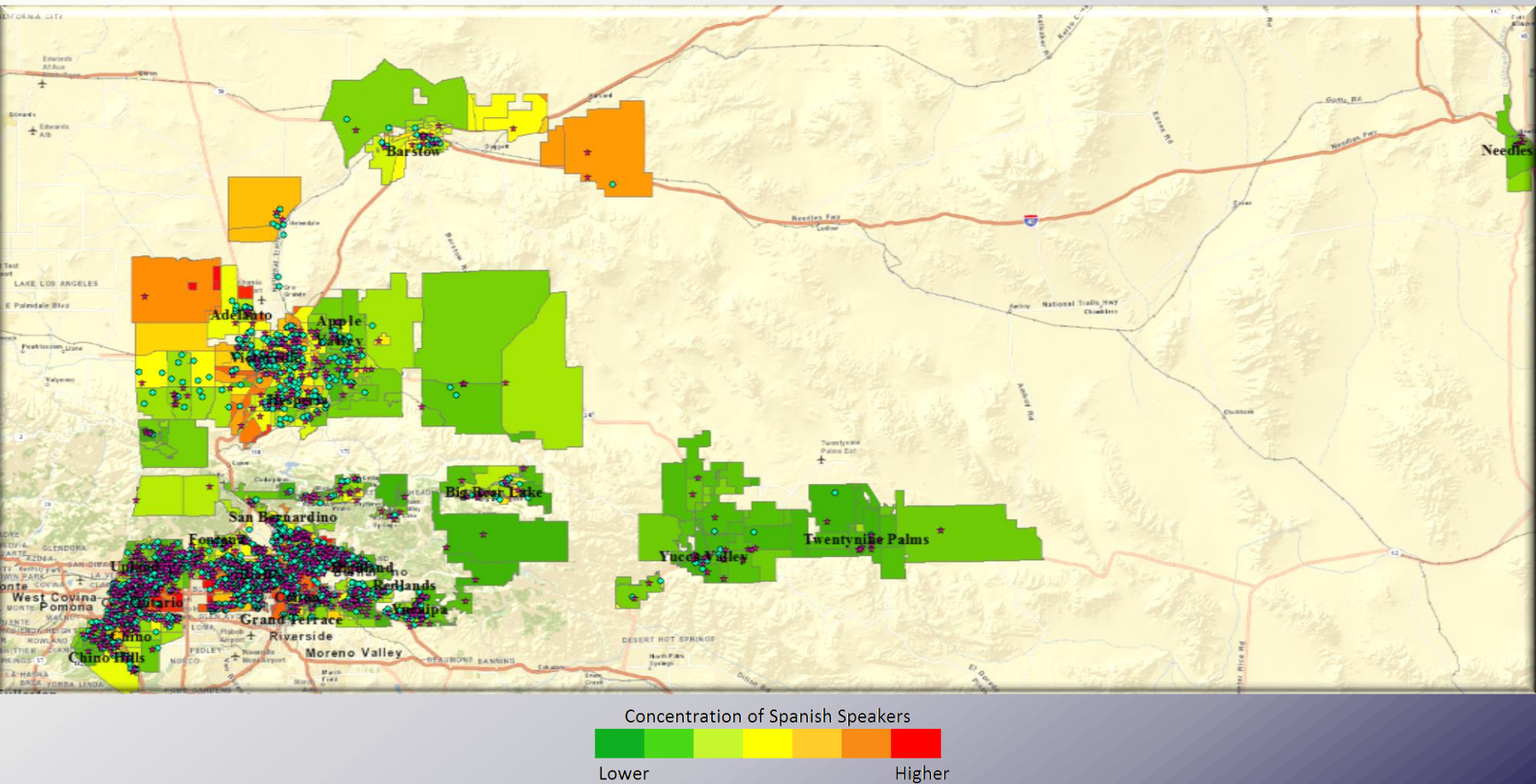
Spanish Language Density Demographics with Poll Workers



Spanish Language Demographics

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Spanish Language Density Demographics with Polling Places and Poll Workers



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Spanish Language Demographics

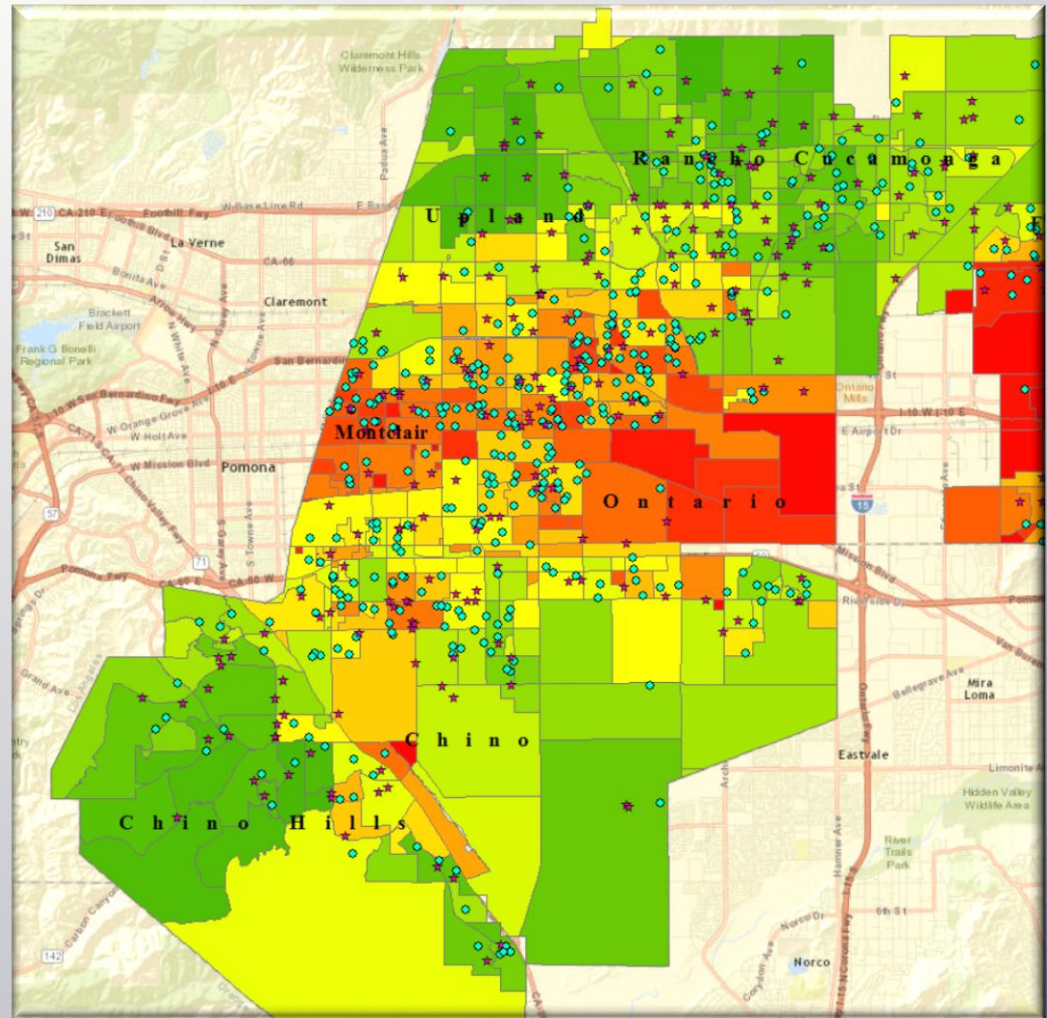
West End Region

Concentration of Spanish Speakers



Lower

Higher



Spanish Language Demographics

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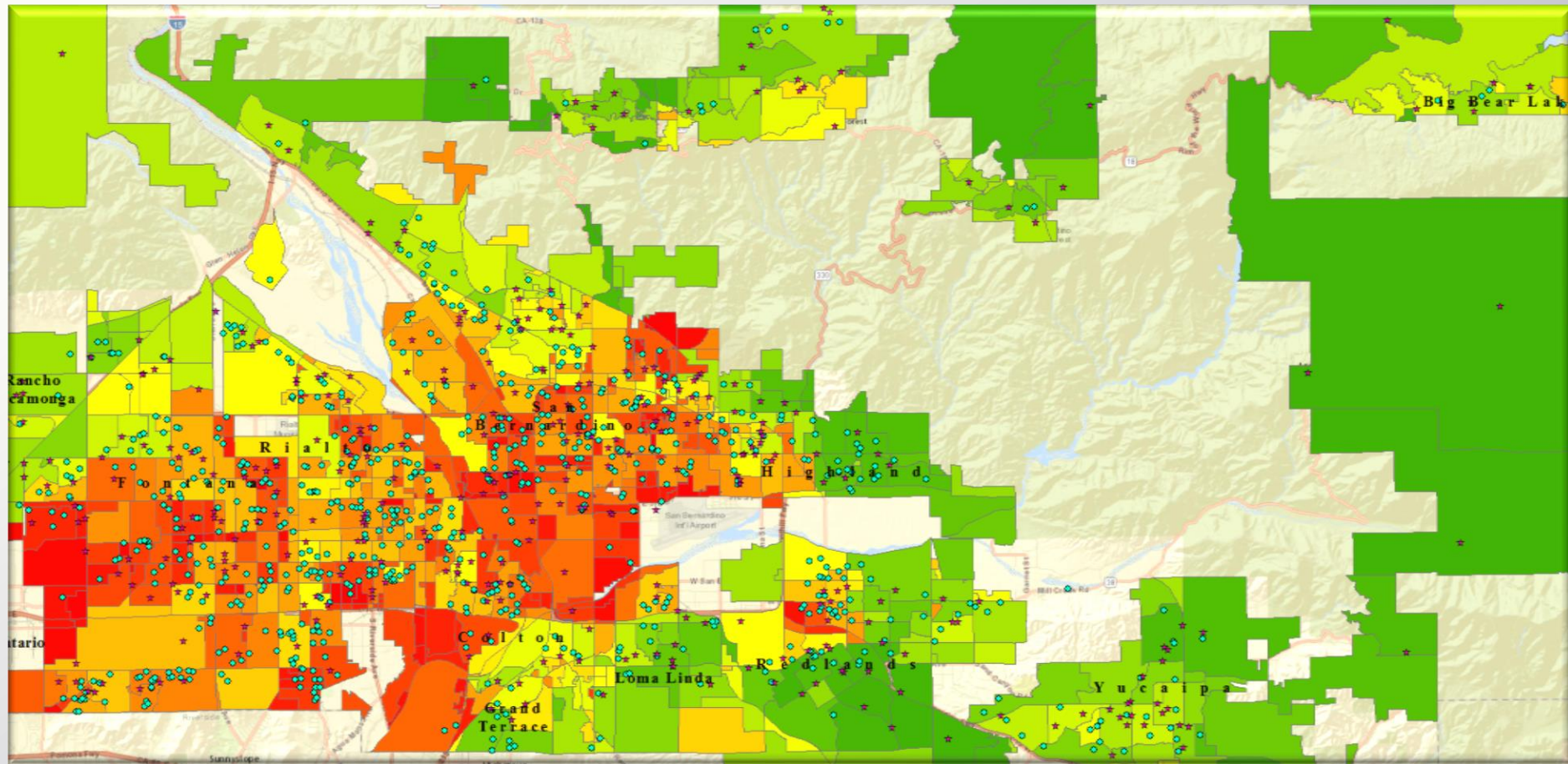
Central Region

Concentration of Spanish Speakers



Lower

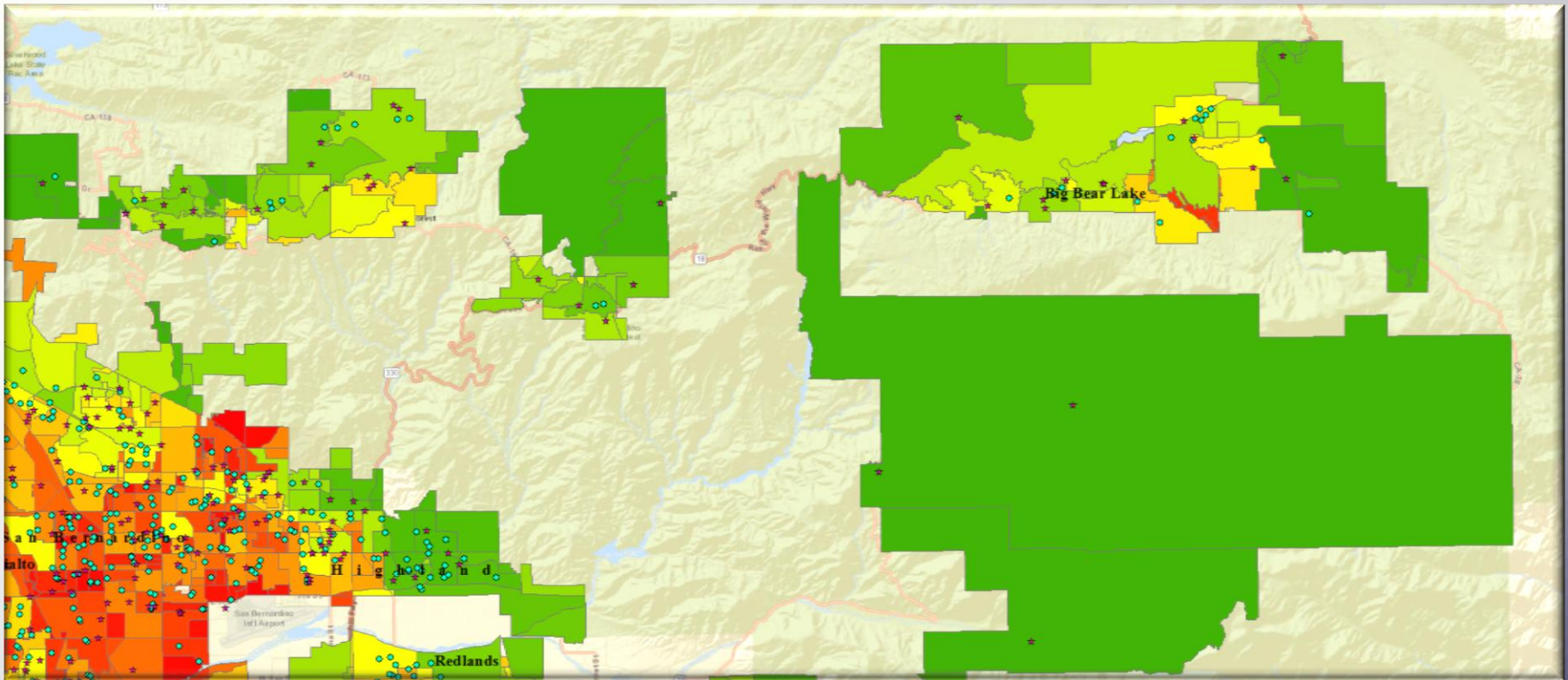
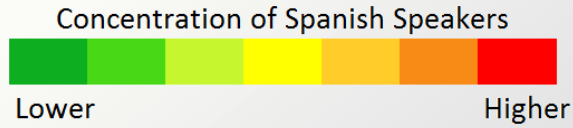
Higher



Spanish Language Demographics

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Mountain Region



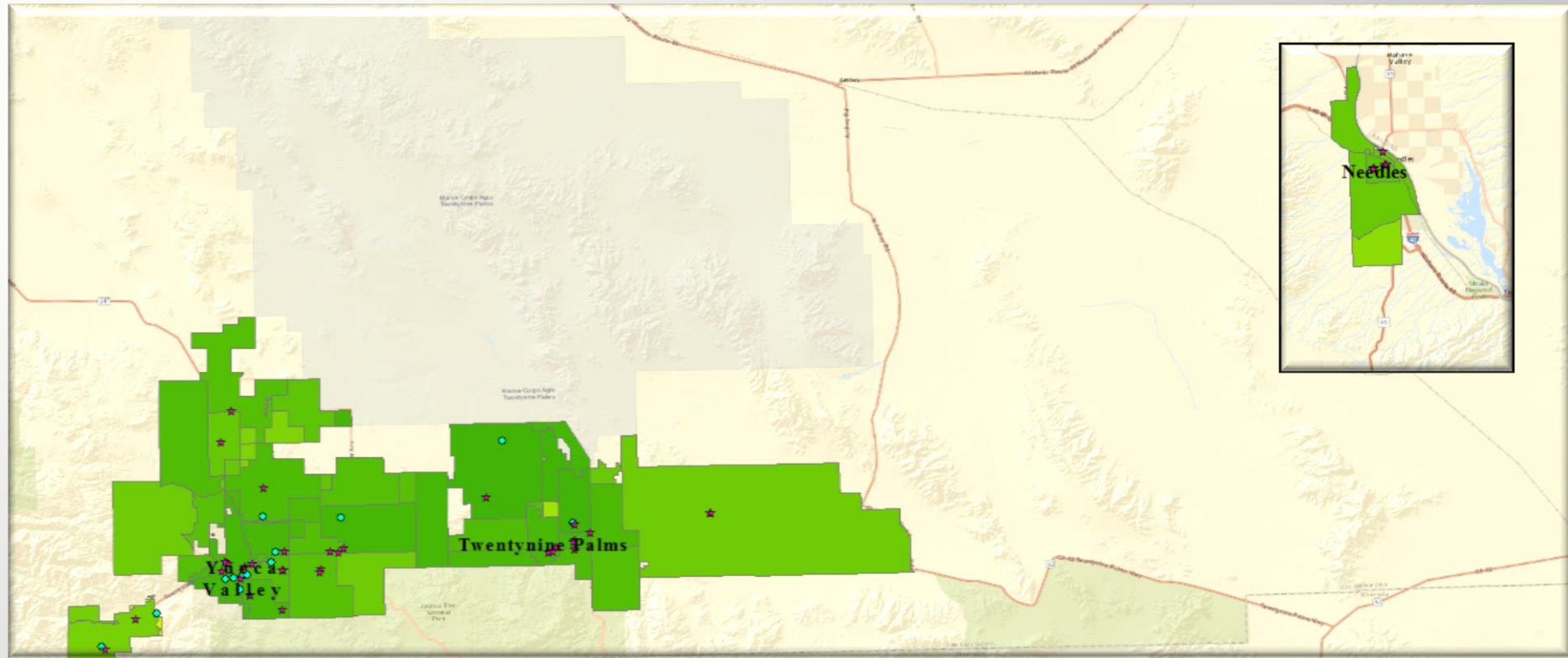
Spanish Language Demographics

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Lower Desert Region

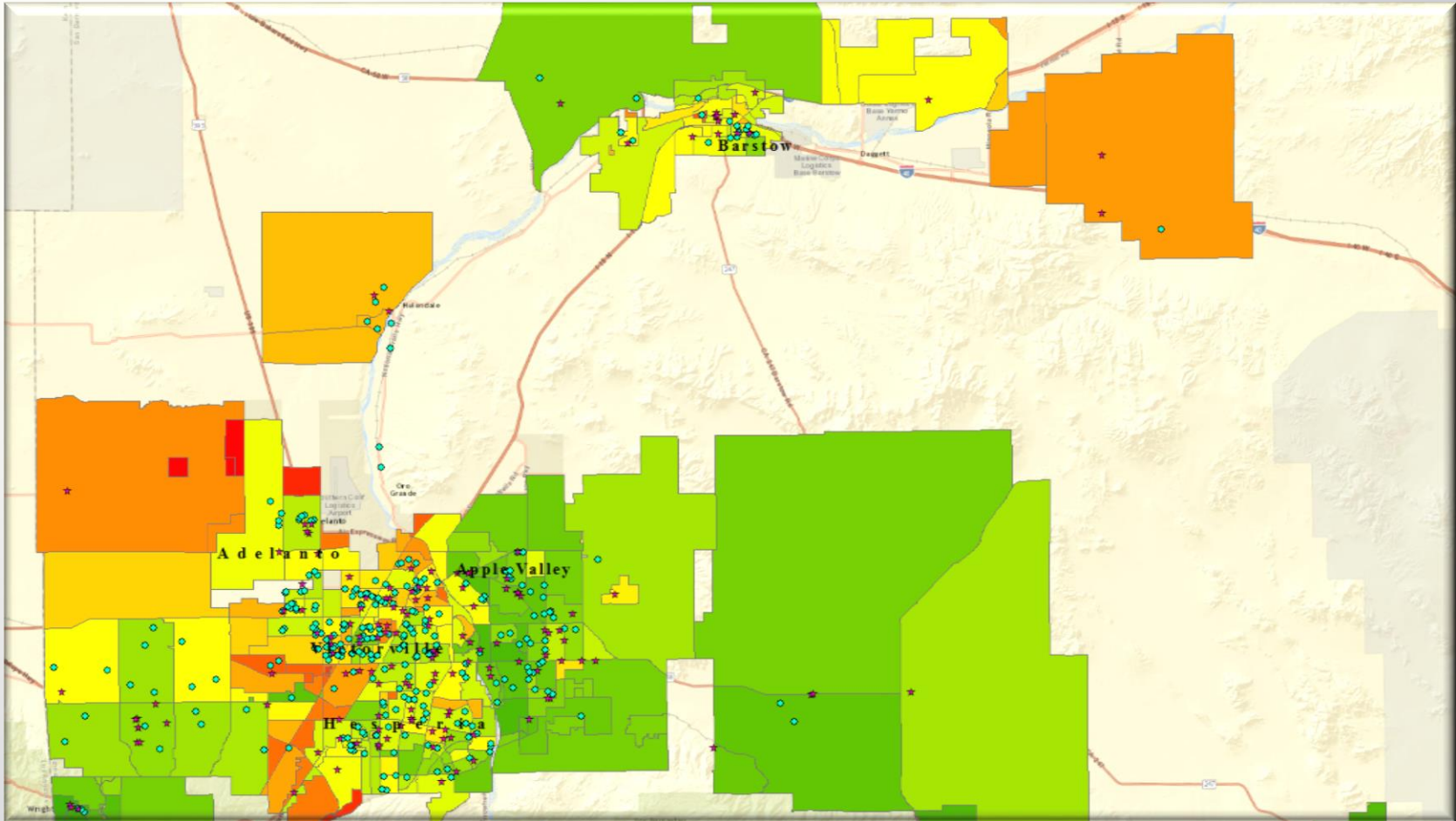
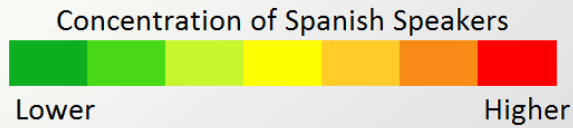
Concentration of Spanish Speakers

Lower Higher



Spanish Language Demographics

High Desert Region



- Increase partnerships with community organizations
 - Objective: Become program ambassador by networking in your community
- Distribute recruitment information
 - Objective: Identify organizations engaged in the Spanish-speaking community
- Increase number of bilingual poll workers
 - Objective: Encourage potential bilingual poll workers to apply

- Sign up to receive:
 - Poll worker applications
 - Voter Information Displays

- Schedule future meetings
 - May meeting
 - Poll worker recruitment analysis
 - Presidential Primary Election
 - Voter education and engagement

Discussion

Feedback, Questions, Comments

Thank You