

Save money & resources, and increase efficiency by voting YES on Measure XXX

The trend throughout California is to transition from an elected City Clerk to an appointed staff member City Clerk. Currently 17 of 24 Cities in San Bernardino County appoint a professional, qualified staff member as a City Clerk. Colton is one of seven (7) remaining cities that utilize the outdated model.

The City Clerk's job requires keeping-up with constantly changing laws, and specialized professional training, including the Public Records Act, Brown Act, Maddy Act, Political Reform Act, Fair Political Practices Commission, and Election Law, amongst others. The City Clerk must be an experienced Elections Official, who conducts Municipal Elections for City Council, as well as other Initiatives, Referendums, etc. It is unreasonable to expect an elected City Clerk to have, or be able to quickly obtain the specialized professional skills and training necessary to fulfill these duties.

An elected City Clerk retains largely ceremonial duties, placing additional burden on other staff members in the Clerk's Office. An appointed City Clerk will allow for screening of qualified professional candidates, increase efficiency by appointing a City Clerk who is able to share in the day-to-day duties of the Clerk's Office, and save the taxpayer money associated with election costs.

Join the majority, and growing number of California cities choosing to appoint professional, qualified candidates as their City Clerks.

Vote YES on Measure

Eileen Gomez
Former Colton City Clerk

FILED

NOV 21 2023

BY  DEPUTY
REGISTRAR OF VOTERS