

Rebuttal to Argument Against City of Upland Measure M

Don't be fooled! The opponents are recycling the same tired political attacks they have used for years: the politics of "no". This time, they're defending the status quo and letting Big Box Corporations avoid paying their fair share!

Vote YES on M: Make Big Corporations Pay Their Fair Share!

Measure M is a common-sense SOLUTION that fixes Upland's unfair business license system and helps protect the services that keep our city safe and clean, without residents having to foot the bill.

The opponents are right about one thing: our economy is tough right now. Neighbors and locally-owned small businesses are feeling pinched. That's exactly why **YES on M** provides relief for our small businesses.

The Truth Is:

FACT: YES on M simply reforms an outdated 31-year-old ordinance.

FACT: YES on M requires Big Corporations benefiting from the outdated system to pay their fair share.

FACT: YES on M lowers business taxes for more than half of small businesses.

FACT: YES on M does NOT increase resident or homeowner taxes.

FACT: YES on M is strictly accountable and transparent requiring independent audits and public disclosure of spending. NO money can be taken by out-of-town politicians.

While some believe Upland can simply cut its way out of financial challenges, potholes still need to be repaired, and 911 calls still need to be answered.

Don't fall for political attacks that want to jeopardize our quality-of-life. Join Upland small business owners and neighbors: Vote YES on M!