

The opposition argument agrees with what we all know: Chino Hills is a safe community with an unmatched quality of life. But safety, trails, parks, and streets do not maintain themselves. They require consistency and reliable funding.

The opposition points to one-time grants and restricted water-system savings as magic fixes to an ongoing problem. They are not. Water funds can only be spent on water and cannot pay for police, fire preparedness, open space, or trails. Grants are unpredictable and restricted to specific projects. They supplement, but do not substitute stable, ongoing revenue. With California facing a massive, multi-billion-dollar structural deficit, relying on outside government handouts is a reckless gamble with our community's safety.

Measure J provides locally controlled revenue that benefits our community, while asking visitors to help carry much of the cost. Visitors already generate an estimated 60+% of the City's sales tax revenue, ensuring outsiders help pay for the services and infrastructure they use. It keeps 100% of our money here at home, entirely protected from being taken by the state or county.

Measure J protects essentials for families. It does not apply to groceries, prescriptions, rent, mortgages, utilities, childcare, or medical services. With mandatory independent audits and public disclosure built into the measure, every dollar is legally locked into preserving our parks, trails, open space, and public safety.

The question is whether we protect what our community has built and preserve the quality of life that sets Chino Hills apart.

Vote Yes on Measure J