

Argument In Favor Of Measure J

Vote Yes on Measure J

Chino Hills is one of the safest and most desirable communities in the region because generations of residents and City leaders have invested in public safety, wildfire preparedness, streets, parks, open space, and the neighborhood quality of life. Measure J protects those priorities and keeps Chino Hills strong.

Measure J:

- Maintains 911 emergency response and neighborhood police patrols
- Supports crime prevention and keeps public areas safe
- Strengthens wildfire prevention and emergency preparedness
- Repairs streets, potholes, and aging infrastructure
- Maintains parks, open space, and recreation programs

It does not apply to groceries, prescription medications, rent or mortgage payments, utility service charges, medical or dental services, tuition, childcare, labor, or personal services.

An estimated 64% of Chino Hills' sales tax revenue is generated by visitors who shop, dine and seek entertainment here. Visitors strengthen our economy, but they also use local roads, emergency response and public safety services. Measure J allows visitors to help pay for the services and infrastructure they use.

Measure J reinforces Local Control. 100% of Measure J would remain in Chino Hills to support local services and priorities. Neither San Bernardino County nor the State could take or redirect these funds. The money would be reinvested directly in our community to benefit Chino Hills residents and businesses.

Measure J requires independent financial audits and public disclosure of all spending.

Families moved to Chino Hills for its safe neighborhoods, well-maintained streets and parks, open spaces, and exceptional quality of life. We see the challenges facing other cities and understand what can be lost when communities stop investing in public safety, infrastructure, and quality of life. This is not about Sacramento or Washington, D.C. This is about Chino Hills - and our responsibility to protect what we have.

Vote Yes on Measure J.