

***This Argument in Favor of Measure W was submitted pursuant to Section 9282 of the California Elections Code. It is the opinion of the author(s), and has been printed exactly as submitted.***

Ontario belongs to the people who live and work here, and we the residents deserve a real voice when decisions are made that permanently shape our city.

**Measure W ensures that voters have the power to have the final say on the largest hotel and event center developments in Ontario.** These projects are not routine. They can involve public land, taxpayer resources, and long-term consequences for housing affordability, traffic, neighborhood character, and city services.

While hotels and event centers can bring economic activity, cities across the country have learned that the benefits promised by large developments do not always materialize. Major hotel and event center developments can increase traffic, compete with housing production, impact public services, and increase demands on public transit, child-care, and other essential services, especially when the jobs these projects create are part-time or seasonal.

**Measure W** simply sets common-sense rules when the stakes are high. Developers of major projects must enter into binding development agreements with the City and show that their proposal benefits the community, supports local jobs, and fits with surrounding neighborhoods. **Just as important, the final decision belongs to Ontario voters, not to closed-door negotiations.**

**Measure W is about transparency, accountability, and responsible growth.** Especially when public land and public dollars are involved, residents deserve clear information and a direct say.

**Vote YES on Measure W** to ensure Ontario grows in a way that works for Ontario families, local businesses, and the community as a whole.

s/ Omar Torres Gomez, 20-year Ontario Resident

s/ Jose J. Cuevas, Teacher & Ontario Resident

s/ Maria Elena Bermejo, Ontario Homeowner

s/ Thomas N. Morales, 15-year Ontario Homeowner

s/ Wendy Morales, 15-year Ontario Homeowner