



Registrar of Voters

High School Voter Education Weeks

Voter Registration Drive Starter Kit

April 2024

Is your school ready to host your own voter registration drive? Now is the time! The weeks of April 15 and April 22 are High School Voter Education Weeks, where the San Bernardino County Registrar of Voters and other organizations equip our nation's high school students with the information they need to become civically involved in the communities where they live, work and play.

The San Bernardino County Registrar of Voters encourages your school to host a voter registration drive during High School Voter Education Weeks to help educate your 16- to 18-year-old students about how they can register to vote, and who is eligible to do it.

The purpose of this starter kit is to assist your school in hosting your own voter registration drive. Please find resources available to you on the following pages.

Stay Connected



@SBCountyElections



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(909) 387-8300



Communications
@rov.sbcounty.gov

A GUIDE: HOW TO HOST YOUR OWN VOTER REGISTRATION DRIVE

A Guide – How to Host Your Own Voter Registration Drive: [download here](#)

This guide is a resourceful tool as you plan your voter registration drive. It features a step-by-step process on how to host this type of event, including training and promotion, with helpful links to information from the California Secretary of State.

CHECKLIST

Recommended Internal Checklist: [download here](#)

Check, check and check! This checklist will keep you on track to make sure that you are ready to host a voter registration drive.

SOCIAL MEDIA AND GRAPHICS

The following social media content has been created so you have a variety of posts to share with your students/peers during High School Voter Education Weeks. Feel free to use the following captions on socials to promote your voter registration drive.

Caption 1: [download graphic here](#)

Attention students! It's High School Voter Education Weeks, and [SCHOOL NAME] is hosting a voter registration drive. If you are interested in pre-registering to vote (16 and 17 years old) or registering to vote (18 years old), stop by our booth on [INSERT DATE AND TIME]. We can't wait to see you there!

#VoteReady #AllWaysSecure #SBCountyCounts #VoterRegistrationDrive #HSVEW

Caption 2: [download graphic here](#)

Not 18 yet? Don't worry! You can pre-register to vote at 16 and 17 years old, which means that once you turn 18, you're automatically registered to vote in the next election. Stop by our voter registration drive on [INSERT DATE/TIME] at [INSERT LOCATION] and we'll help you with your registration or pre-registration.

#VoteReady #AllWaysSecure #SBCountyCounts #VoterRegistrationDrive
#PreRegisterToVote #HSVEW

Caption 3: [download graphic here](#)

What is your voter horoscope? Check out what the stars have to say about your voter profile during High School Voter Education Weeks!

#VoteReady #AllWaysSecure #SBCountyCounts #VoterRegistrationDrive #HSVEW

Caption 4: [download graphic here](#)

Let your voice be heard! It all starts with getting registered to vote for upcoming elections. Stop by our voter education drive TODAY at [INSERT LOCATION], where we can help 16- to 18-year-olds pre-register or register to vote. Check out the San Bernardino County Registrar of Voters for details on who's eligible to vote at Elections.SBCounty.gov.

#VoteReady #AllWaysSecure #SBCountyCounts #VoterRegistrationDrive
#Preregistertovote #HSVEW

QUICK REFERENCE COPY

Quick Reference Copy: [download here](#)

Use this quick reference copy however you wish – your website, printed materials, social media, email communications, and more. This is a brief summary about your school's voter registration drive.

STUDENT NEWSLETTER ARTICLE

Recommended Student News Article: [download here](#)

This article is intended for publication in your school's newsletter, newspaper or similar news outlet and provides promotional information about your school's voter registration drive.

PARENT & GUARDIAN LETTER

Recommended Parent & Guardian Letter: [English here](#) | [Spanish here](#)

This letter is intended to be sent to your high school students' parents and guardians via mail or email and signed by the school principal or other administrator. The letter – available in both English and Spanish – provides parents and guardians with information on the voter registration drive.

FLYER

Voter Registration Drive Flyer: [download here](#)

Hang up this flyer in your school's hallways, common areas or cafeteria. You can also send this out digitally to your peers to promote the voter registration drive you're working so hard to plan!

WEB BANNER

Web Banner: [download here](#)

Proudly place this web banner on the home page of your school's website to encourage student participation at the voter registration drive. This is a generic web banner that can be accompanied by other promotional methods (social media, flyers, etc.) that share the event's date, time and location. We recommend publishing this live on your website for the two-week High School Voter Education Weeks period from April 15 - 26, 2024.